

PREPARING TO SOAR^{IN}4



CAREER DEVELOPMENT SERVICES

ANNUAL REPORT

July 1, 2015 - June 30, 2016

2015 - 16



VISION STATEMENT

Our office will be recognized as a leader in the State University System in supporting students to graduate in four years and obtaining employment immediately after graduation.

MISSION STATEMENT

FGCU Career Development Services is dedicated to supporting the mission of the University and the Division of Student Affairs by promoting student learning and development and helping students fulfill their career expectations. Within this context, we assist students in developing and implementing career, education, and employment plans and decisions. Our services are designed to help students:

- ▶ Develop self-knowledge related to career choice and work performance by identifying, assessing, and understanding their competencies, interests, values, and personal characteristics.
- ▶ Obtain educational and occupational information to aid their career and educational planning and to develop their understanding of the world of work.
- ▶ Select personally suitable academic programs and experiential opportunities that optimize future educational and employment options.
- ▶ Gain experience through student activities, community service, student employment, research projects, cooperative education, internships, and other opportunities.
- ▶ Link with alumni, employers, professional organizations, and others who will provide opportunities to develop professional interests and competencies, integrate academic learning with work, and explore future career possibilities.
- ▶ Prepare to find suitable employment by developing job-search skills, effective candidate presentation skills, and an understanding of the fit between their competencies and both occupational and job requirements.
- ▶ Gain entry into an appropriate educational, graduate, or professional program.
- ▶ Prepare to manage their careers after graduation.

FGCU Career Development Services is also committed to building long-term relationships with employers to assist them in their recruitment efforts.

VALUES STATEMENT

As a member of the Division of Student Affairs, we believe:

- ▶ Individuals grow and develop in unique ways.
- ▶ Learning occurs throughout the entire University experience.
- ▶ There is value in diversity of ideas, beliefs and culture.
- ▶ A strong community is committed to mutual respect, collaboration and care.
- ▶ A healthy lifestyle enhances success in learning, life and career.
- ▶ The quality of the University experience is determined by personal choices.

DEPARTMENT HIGHLIGHTS 2015-16

▶ Significant Student Usage

- ▶ 1,292 individual career advising appointments
- ▶ 136 career presentations to groups (class and student clubs) reaching 4,809 students
- ▶ 2,874 students attended events
- ▶ 1,512 student registered in MyPlan.com (career exploration resource)
- ▶ 7 courses taught by department staff reaching 325 students

10,812 total students reached through advising, presentations, events, courses, and MyPlan.com

▶ High Degree of Student Satisfaction

- ▶ Students experienced a 63% improvement in their ability to handle career issues they came to discuss with a career advisor
- ▶ Students rated advisors' helpfulness an average 4.87 on a 5-point scale
- ▶ 71% of students said their expectations were exceeded in their advising appointments

CLASSROOM PRESENTATIONS

Conducted presentations to the senior seminar/capstone courses for the following majors:

- School Counseling
- Resort & Hospitality Mgt.
- Social Work
- Finance
- Marine Science
- Music
- English
- Environmental Engineering
- Community Health
- Sociology
- Chemistry
- Communication
- Environmental Studies
- Education
- Psychology
- Anthropology
- Mathematics
- Environmental Engineering

STUDENT GROUP PRESENTATIONS

- Accounting Society
- Honors Program
- SHRM Club
- I/O Psychology Club
- Kappa Delta Pi Honor Society
- Multicultural Ambassadors
- Student Support Services
- FGCU Leadership Summit
- Peers Cares Mentors
- Student Athletes
- Phi Beta Sigma
- Sigma Alpha Chi
- Order of Omega
- Veteran's Orientation
- HR Club

PROGRAMS AND EVENTS

▶ **TOTAL STUDENTS SERVED THROUGH PROGRAMS AND EVENTS: 2,874**



Part-time Job and Internship Fair:

78 employers, 648 students



U.A. Whitaker College of Engineering Career and Internship Expo:

40 employers, 154 students



Justice Studies and Social Work Career and Internship Fair:

32 employers, 83 students



Spring Career and Internship Fair:

80 employers, 362 students attended



Majors Fair:

415 students

(Collaboration with First Year Advising)



Law School Fair:

56 students



Teacher Recruitment Day (2):

115 students



Law School Panel:

18 students

(Collaboration with FGCU Alumni Relations)



Recruitment Wednesdays:

44 mini-table events, 660 students (estimated)



Alumni Workshops:

30 students

(Collaboration with FGCU Alumni Relations)



Etiquette Dinner (2):

120 students



Professional Development Month:

213 students

WEB-BASED SERVICES

EAGLE CAREER LINK

FGCU's Career Management System

Job and internship listing system

- ▶ Over 14,000 registered students
- ▶ 7,000 registered employers
- ▶ Thousands of jobs and internships posted each year



Career Development Services website

- ▶ Over 100,000 visitors and 600,000 page views each year

MyPlan.com

Career exploration and research website

- ▶ 1,500 student registrations annually



Social Media Presence

STUDENT ADVISING ▶ TOTAL STUDENT ADVISING APPOINTMENTS: 1,292

Career Development Services provides individual advising to students on a wide range of topics, including:

- ▶ Assessments
- ▶ Campus employment
- ▶ Career choice
- ▶ Cover letter writing
- ▶ Employer research
- ▶ Graduate school
- ▶ Informational interviewing
- ▶ Internship search
- ▶ Job Search
- ▶ Job shadowing
- ▶ Major choice
- ▶ Networking
- ▶ Occupational research
- ▶ Personal statements
- ▶ Portfolios
- ▶ Resume writing
- ▶ Salary negotiation
- ▶ Service programs

▶ STUDENT ADVISING SATISFACTION 2015-16

Exceeded Expectations	71%
Met Expectations	28%
Somewhat Met Expectations	1%
Not Met Expectations	0%

▶ STUDENT SELF-ASSESSMENT OF ABILITIES

	Mean
Ability to handle issue prior to appointment	2.88
Ability to handle issue after appointment	4.70
Improvement	1.82
Percentage of Improvement	63%

Scale: 1 = Not Capable, 5 = Very Capable

▶ STUDENT FEEDBACK

	Mean
Advisor was Helpful	4.87
Gained New Insight	4.88
Next Steps are Clear	4.83

Scale: 5 = Strongly agree, 1 = Strongly disagree

EMPLOYER RELATIONS

"Enterprise Holdings truly values the partnership that we have with Florida Gulf Coast University, as they are our greatest resource for referrals here in Southwest Florida. FGCU, in particular Career Services, understands the importance of allowing Enterprise to have face to face interactions with their students throughout the year."

Laura Scott, Talent Acquisition Specialist, Enterprise Holdings

"We have truly had an outstanding experience working with the Career Development Services at FGCU. All members of the team are warm, welcoming and extremely helpful. We can't thank Career Development Services enough for all they have done to include us as a partner in recruiting and retaining excellent teaching candidates from FGCU."

Dr. Maureen Ungarean, Director, Human Resources, School District of Collier County

"The FGCU Career Services Department has been a valuable partner in our pursuit of talented, new employees. The Department's attention to detail and willingness to listen to our staffing needs has been greatly appreciated."

Scott Mairn, Vice President of Sales & Marketing, Pulte-Group - South Florida Division

▶ SPRING 2016 CAREER AND INTERNSHIP FAIR

Overall rating of Fair

Excellent	48%
Good	46%
Fair	5%
Poor	0%

96% OF EMPLOYERS PLAN TO ATTEND AGAIN

CAREER DEVELOPMENT SERVICES STAFF

▶ Reid Lennertz | Director of Career Services



Serving as the Director since 2002, Reid had had the opportunity to build the career services operation "from the ground up." Between 2004 - 2014, FGCU has ranked #1 in the state university system of Florida every year but one for highest percentage of bachelor degree candidates employed and/or continuing their education

within one year of graduation. Before joining FGCU, Reid served as the Recreation Director for The Ritz-Carlton, Naples. In that role, he was selected from a worldwide pool of the hotel company's top managers to be a member of the Opening Team for The Ritz-Carlton hotels in South Korea, St. Thomas, and Cancun, Mexico.

Reid has a B.S. Degree from Westfield State University, as well as an MBA and M.A in Educational Leadership, both from Florida Gulf Coast University. He is an Adjunct Instructor in the Lutgert College of Business, and was nominated for the FGCU Adjunct Teaching Excellence Award in 2015. Originally from the Boston area, he has lived in Naples since 1990.

Contact Reid at: rlennert@fgcu.edu or (239) 590-7960

▶ Carsyn Crane | Career Advisor



Carsyn received her Bachelor of Science Degree in Critical Media and Cultural Studies from Rollins College and her Master of Science in College Student Affairs from Nova Southeastern University. She has interned at the University of Miami and Florida International University in their Career Offices focusing on marketing,

events, employer relations and career counseling, Carsyn is also a member of National Association of Student Personnel Administrators (NASPA) and National Association of Colleges and Employers (NACE) to assist in her knowledge of higher education.

Currently in her Career Advisor role, she works with special populations including Athletics, Campus Recreation, Business Students, Greek life and a variety of student organizations. Carsyn supervises the Student Assistants and Career Ambassadors within Career Development Services. She also teaches the SLS Career Success Strategies course.

Contact Carsyn at: ccrane@fgcu.edu or (239) 590-7986

▶ Diane Farrell | Asst. Director of Career Services



Diane Farrell holds her Bachelor of Arts in International Relations and her Master of Science in Counseling from San Francisco State University. She is also a National Certified Counselor (NCC). Prior to working at FGCU, Diane was Director of the Career Resource Center at University of the Pacific in Stockton, California.

Diane is an adjunct instructor for the College of Arts and Sciences. She has worked in career services in higher education for over 15 years with expertise in career counseling, teaching, assessment, employer relations and program management. Diane also has worked as an international student advisor and as a corporate recruiter within the technology industry.

Contact Career Development Services at: careercenter@fgcu.edu or (239) 590-7946

▶ Emily Budd | Career Events and Marketing Coordinator



Emily Budd received her Bachelor of Arts in Public Relations from Murray State University. Emily has experience in event management, marketing and PR, program coordination, and customer service through her previous roles with The Greater Naples Chamber of Commerce and The Education Foundation—Champions For

Learning of Collier County. As a Naples native, Emily brings a strong connection to the Collier County business community.

Contact Emily at: ebudd@fgcu.edu or (239) 590-7926

CAREER DEVELOPMENT SERVICES STAFF

▶ Rafael Villamil | Career Advisor



Rafael holds a Master of Education with a focus on Student Personnel in Higher Education from the University of Florida and a Bachelors of Art in Theater with a Minor in Psychology from Wittenberg University in Springfield, OH. Before joining FGCU, Rafael served as the Graduate Assistant for the Multicultural Student

Center at Santa Fe College, interned with both the Student Activities Office and the Residence Life Office at the University of Texas at El Paso, and was a Residence Hall Director for the State University of New York at Oswego.

Prior to starting his career in Student Affairs, Rafael garnered experiences in a variety of fields including serving in the US Navy Reserves, both in the enlisted ranks and the officer ranks, as well as holding a variety of positions in the theater, retail, and food service industries.

Contact Rafael at: rvillamil@fgcu.edu or (239) 745-4258

- ▶ Bernie Morgan - Career Specialist
- ▶ Rebecca Perfette - Employer Relations and Special Events Assistant
- ▶ Natalie Artimez - Employer Relations and Social Media Assistant
- ▶ Andrea Butler - Front Desk
- ▶ Mason Weiss - Front Desk
- ▶ Stephanie Centeno - Front Desk
- ▶ Dominic Potts - Front Desk
- ▶ AnnMarie Grossi - Front Desk
- ▶ Nandi Musengwa - Career Ambassador
- ▶ Evan Jones - Career Ambassador
- ▶ Matt Glass - Career Ambassador
- ▶ Kirby Kordsmeier - Career Ambassador



Career Development Services

Cohen Center - First Floor

10501 FGCU Boulevard South, Fort Myers, FL 33965-6565

(The Career Center is located next to the Eagle I.D. office)

Office Hours: Monday - Friday: 9 a.m. - 5 p.m.

Phone: (239) 590-7946 | Email: CareerCenter@fgcu.edu

Website: studentservices.fgcu.edu/careers